

#TechHacks: Design Innovation Workshop #3

Session details: 20 April 2024, 9.30am – 5.00pm, 1 Rochester Park, #02-01 Rochester Commons, Singapore 139212

Notetaker: Xue Wei

S/N	Notes/Questions	Follow-ups
1	#PanelBreakout: Setting the context	
1.1	<u>Discussion on problem statement</u> Dinah and Josh shared the updated problem statement, and led a discussion to narrow the focus to social media and online harms targeting the youth population.	
1.2	<u>Next steps</u> Dev (Lead) shared that the next steps for the panel included carrying out primary research to validate the proposed problem statement, unpack assumptions, and identify opportunity areas. Dinah presented on the key findings from the literature review that the Research Sub-committee conducted. She highlighted the various studies covering online harms, including the mechanisms, regulations, and legal frameworks in different countries. Shariq noted that there is opportunity to consider other interesting questions and uncover unknowns, such as testing the relevance of the literature review findings in the Singapore context.	
2	#PanelBreakout: Developing Statements to Test using Behavioural Insights as a Guide for Questionnaire Building	
2.1	<u>Crafting the research brief</u> Dinah shared the panel's draft questionnaire for their survey, which will be used to validate the problem statement and test possible solutions. Dinah queried if a single survey would be able to generate sufficient data for a comprehensive report, and if it might be feasible to run two surveys concurrently. Gerald (Milieu) noted that only one survey could be conducted and analysed by Milieu by 28 May 2024, given the to time constraints. He added that it may be possible to conduct subsequent surveys if the opportunity arises. Amy (Verian) suggested that the panel could also consider focusing on key issues identified during the panel's literature review, such as testing the relevance of these issues among Singapore youths.	

2.2	<p><u>Clarification with Milieu</u></p> <p>Gerald (Milieu) shared that a dedicated researcher would be assigned to support the panel in the vetting of the panel’s draft questionnaire and to ensure a logical flow to the survey. The survey’s sample size would be demographically representative, based on Singapore’s population census. There would also be lockout periods for respondents who have taken similar surveys to ensure authenticity of responses. Milieu will also provide the panel with an analysis report.</p>	
2.3	<p><u>Discussion on survey focus areas</u></p> <p>Gerald (Milieu) suggested for the panel to come up with a research brief covering both the “what” and “why” of the survey, so that the data collected would be useful to the panel’s analysis. The panel discussed on the key focus areas and objectives of the survey.</p>	
2.4	<p><u>Discussion on proposed recommendations</u></p> <p>The panel also discussed possible solutions to tackle the issue of online harms on social media, such as building increased awareness of the existing resources and support tools.</p>	
3	Update on what’s next by Verian	
3.1	<p><u>Closing</u></p> <p>Valerie (NYC) encouraged the panel to prioritise the development of the questionnaire due to the tight timeline. She added that additional templates will be shared by MCCY and NYC in the coming months, to support the panels in the preparation for upcoming engagements with agencies and stakeholders.</p> <p>Mandy (MCCY) shared on a potential opportunity to meet with MOE to understand more about their cyber wellness education efforts. The panel agreed that they would be keen to meet with MOE.</p>	

Attendance:

MCCY	Ms Mandy Lim (Senior Manager, Youth) Ms Lock Hui Ying (Senior Executive, Youth)
NYC	Ms Valerie Tan (Senior Manager, Youth Engagement) Ms Pang Xin Yuan (Manager, Youth Leadership)
Verian	Ms Amy Tan (Senior Consultant)
Milieu Insights	Mr Gerald Ang (CEO and Founder)
Advisors	Mohammad Matin Bin Mohdari
Leads	Anthea Foong

	Dev Bahl Tan Zng Hiong
Members	Azlin Zubairah Binti Mohamad Johari Bryan Ong Cae Tze Charmaine Tan Shiyan Dinah Binte Aziz Lee Kok Thong Luo Chen Jun Matthew Ng De En Mohamed Mikhail Kennerley Nandhini Balakrishnan Nurhan Hafiz Bin Mohammad Nazri Rishab Sharma Rustam Shariq Mujtaba Saishwar Thirumagan Sri Thaddeus Tan Loo Kai Tiang Hui Hui

Absent with apologies	<p><u>Advisors:</u> Ken Chua Swee Meng</p> <p><u>Leads:</u> Ong Wei Ching</p> <p><u>Members:</u> Ben Chua Cameron Tan Shi Ern Chin Char Min Chong Chi Hoong Evelyn Alimin Li Zhirui Katherine Chua Chang Kun Lien Hui Xuan Malcolm Ngio Yew Kiat Nandita Karthikeyan Rachel Kuo Jing Ying Shalini Kumar Tabitha Lee Shi Yun Tessa Foo Xuan Ru</p>
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